

## Using project management to accelerate innovation

**The Washington Health Care Authority is the government agency that oversees the state's two largest healthcare delivery programs. Their vision was to create an analytics platform to enable self-service, target optimal outcomes and track social determinants of health. We partnered with them to effectively implement their vision.**

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### The need:

FirstRule served as the program manager for the 4-year Healthier Washington State Innovation Model (SIM) grant program at the Health Care Authority (HCA). The challenge: design a 4-year roadmap to pilot four different payment models, test five healthcare delivery innovations, and implement a leading-edge analytics platform to support the pilots. Our client needed to sustain a rapid pace of innovation, evaluation and continuous improvement. How does a state agency pivot to manage a portfolio of innovative strategies in a culture of business-as-usual?

### Our unique approach:

A FirstRule consultant partnered with each innovation team lead to design a realistic yet ambitious plan for each year of the SIM grant - an iterative project planning process. Our years of experience allowed us to deliver value on multiple fronts: project management, organizational change enablement, procurement support, business requirements gathering, analytics platform design and deployment.

Our client later told us that we earned the work because we designed an approach and methodology appropriate for innovation.

- We helped the Healthier Washington analytics program to consolidate data and implement robust, customer-facing self-service tools for business intelligence and decision support
- Launched 9 Accountable Communities of Health
- Introduced Shared Decision Making and the Plan for Improving Population Health into state best practices
- Led the selection of data tools so that HCA could plan for smart, data-driven interventions

### Client results:

*A 4-year project completed on budget and on schedule – with demonstrable progress in population and public health.*



**What's next for your organization? We'd love to be a part of it.**

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